

Requirements for “Made in Japan” indication

To indicate “Made in Japan”, the entire procedure shall be followed in conformity with laws and regulations such as the “Export and Import Transaction Act” and the “Rule of Origin”.

False indication of origin or false representation must be prohibited.

【Goods that may mislead the indication of origin】

The Ministry of Economy, Trade and Industry shall not approve exporting goods that may mislead the indication of origin as a matter of principle.

Below are examples of “goods that may mislead the indication of origin”;

Goods without any clear indication of origin,

- In cases that the name of a country, region or city that is not of its origin is provided,
- In cases that the name of a company that is not recognized to exist in the country of its origin is provided, or the trademark or the mark that is not recognized in the country of its origin is provided, etc.

“Goods that may mislead the indication of origin” from the website of the Ministry of Economy, Trade and Industry

http://www.meti.go.jp/policy/external_economy/trade_control/02_export/15_tokkyo/tokkyo.html,

【False indication of origin】

If goods with the indication of the name of a country or region that is not of its origin are exported, they correspond to “illegal export” defined in the Export and Import Transaction Act, and the origin name of the country or region shall be deleted or corrected if it is judged to be incorrect.

< Notification about the indication of origin >

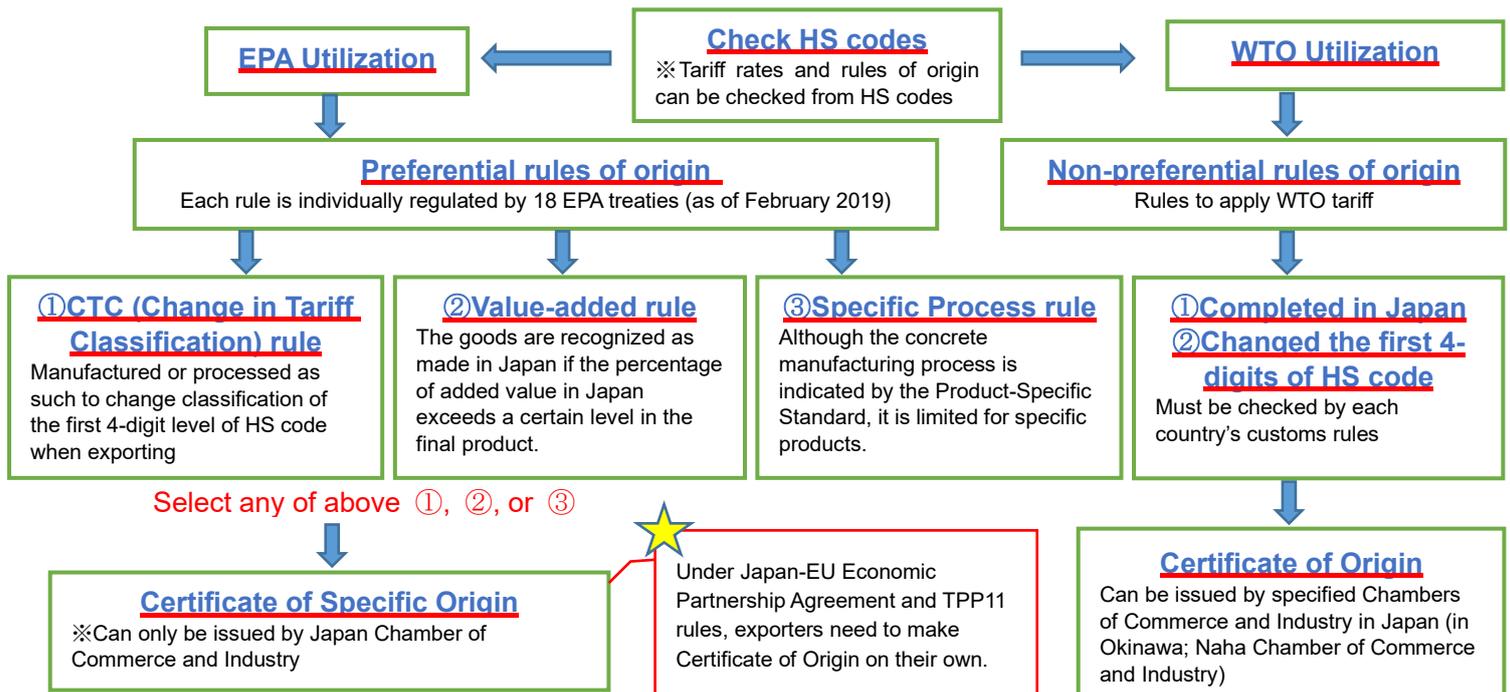
(By Export Division/ International Trade Administration Bureau/ Ministry of Economy, Trade and Industry.)

1. Japan defines false indication of origin as “Unfair Trade Practice” in Article 2, Item 2 of Export and Import Transaction Act (Act No. 299 of 1952), and also defines that “Exporters must not engage in Unfair Export Transactions” in Article 3 in order to prohibit an unfair transaction. In recent years, the number of exporters to consult the Ministry of Economy, Trade and Industry has been increasing, as they are notified of the false indication of origin when they perform a customs entry.

“Notification about the indication of origin” by Export Division/ International Trade Administration Bureau/ Ministry of Economy, Trade and Industry

<https://www.meti.go.jp/policy/tsutatsutou/tuuti1/aa229.pdf>

★Flowchart showing steps to issue a Certification of Origin★



※Please note that above are the judgement rules in Japan, and that the importing country's customs has the final authority to judge the applicable tariff rate. To ask about the Export and Import Transaction Act and other related legislation and their rules, please consult Commerce and Distribution Division/ Economy, Trade and Industry Department/ Okinawa General Bureau, Cabinet Office.